



MEDIA RELEASE
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SUBJECT: City precincts given multi-million dollar revamps

The City of Hervey Bay is made up a number of precincts that roughly centre on the five former villages along a 15km stretch of Queensland coastline which grew together to become a city.

At the eastern end is the Urangan Boat Harbour, the centre of the city's marine and boat building industries, the gateway to Fraser Island, home of the whale watching and commercial fishing fleets, marina, resorts and the continually expanding Hervey Bay Boat Club.

As you move west through the city you pass the Urangan business areas centred around the Urangan Central Shopping Centre and the growing Urangan Pier Precinct on the foreshore.

The Hervey Bay City Council is investing \$2.2 million revamping the Pier Precinct which sits in the middle of an area that has been the focus of resort-style developments, including the \$80 million Peppers Pier Resort.

The work includes new roads as well as new parks along the foreshore and on land at the head of the pier where there once was a rail line.

The old rail line, which dissected the city, has been ripped up and replaced with the Link Mobility Corridor: a pathway through the city shared by cyclists, walkers, joggers is a popular alternative route through the city for mature residents in mobility scooters.

Next to Urangan is Torquay which is centred on a vibrant business district and one of the most popular swimming beaches and playgrounds in the city as well as an active sailing club. The Torquay Esplanade is always busy as the hotel, takeaways and restaurants attract tourists and backpackers as well as locals.

About two kilometres further west is the Scarness Precinct which is home to the recently completed five-star resort, the Bay Apartments.

The Scarness foreshore was one of the first targeted by the Hervey Bay City Council when it started its foreshore rejuvenation project.

The wide grassed park on the foreshore and a sound stage attract a large contingent of residents and tourists to play by the seas daily.

Further west is Pialba, the traditional heart of the city, which is also home to the University of Southern Queensland Wide Bay Campus, two of the city's main shopping centres (both of which are about to expand), RSL Club and service industries.

As the traveller moves west from Pialba they go through the growing seaside suburbs of Dundowran and Craginish, Toogoom and Burrum Heads.

Inland from Burrum Heads are the villages of Howard with access to the Burce Highway, rail and natural gas and Torbanlea, a former coal mining centre.

ENDS

For media inquiries contact Hervey Bay City Council Economic Development Officer Claude Dolan on 4197 4444.